



**BLACKBIRD
VINEYARDS**

Wine	Case Size	FOB per Case	Winery SRP per 750ml*	Blend Composition	Appellation	9L Cases Produced	Formats Available	Projected Sales Cycle	Annual Release	Alcohol by Vol.	Cases per Pallet
2010 Arriviste Rose	12 btl.	\$ 144	\$ 24	48% Cabernet Sauvignon, 39% Merlot, 13% Cabernet Franc	Napa Valley	923	750ml	3/11 - 9/11	Spring	13.50%	56
2009 Arise	6 btl.	\$ 150	\$ 50	53% Merlot, 25% Cabernet Franc, 22% Cabernet Sauvignon	Napa Valley	2,993	375ml, 750ml	9/11 - 5/12	Fall	14.60%	112
2008 Illustration	6 btl.	\$ 270	\$ 90	75% Merlot, 23% Cabernet Franc, 2% Cabernet Sauvignon	Napa Valley	481	375ml, 750ml, 1.5L	4/11 - 9/11	Spring	14.50%	112
2008 Paramour	6 btl.	\$ 270	\$ 90	49% Cabernet Franc, 43% Merlot, 8% Cabernet Sauvignon	Napa Valley	331	750ml, 1.5L	4/11 - 9/11	Spring	14.50%	112
2008 Contrarian	6 btl.	\$ 270	\$ 90	38% Merlot, 35% Cabernet Franc, 27% Cabernet Sauvignon	Napa Valley	336	750ml, 1.5L	4/11 - 9/11	Spring	14.50%	112

* Off Premise Accounts are required to maintain Winery SRP.