



**B L A C K B I R D
V I N E Y A R D S**

EDITORIAL COMMENTARIES

2011/2010 ARTICLES

Robb Report, Host's Guide, Summer, 2011

"2010 Arriviste Rosé—a refreshing rosé that achieves a beautiful harmony (\$24)..."

InStyle, Try a Little Taste, March, 2011

"Finally, a miniature bottle that delivers maximum value. The Flock Box Collection (\$48) allows you to taste wine that would cost more than \$400 when it comes in standard bottles."

O Magazine, The O List, January, 2011

"Flock Box Collection—Tour a winery without leaving your kitchen thanks to Blackbird Vineyards' extraordinary sampler of six 50ml bottles of red and rosé..."

Wine Enthusiast, Try Before You Buy, December, 2010

"Flock Box Collection—Wine lovers can sample an entire portfolio of wine without visiting the vineyard..."

San Francisco Chronicle, California Bordeaux-Style Recommendations, October 24, 2010

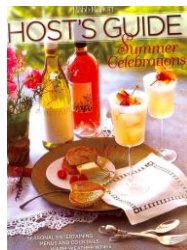
"Our recommendations...2007 Blackbird Vineyards Illustration Napa Valley Red Wine...refined, complex and elegant, with youthful but approachable tannins."

Sophisticated Living, The Business of Leisure, April 16, 2010

"Blackbird Vineyards is one of the many outstanding vintners participating in the Lexington Cancer Foundation's 2010 wine auction (Thursday, April 29) at Keeneland."

San Francisco Chronicle, Michael Polenske's Blackbird, January, 2010

"After making his fortune teaching others how to build theirs, Michael Polenske quit the world of financial planning to pursue his dream of becoming a Napa Valley vintner..."



San Francisco Chronicle

2009/2008 ARTICLES

Chicago Tribune, Seasonal Wine Splurges, December 22, 2009

2007 Blackbird Vineyards Contrarian: ★★ ★

Playboy, Grape Expectations, October 27, 2009

"Napa is an international standard bearer for cabernet sauvignon, but Blackbird is hell-bent on putting NoCal merlot on the map..."

Robb Report, 100 Perfect Pours, October 2009

"Renowned for its miraculously complex Merlot-based wine, Blackbird Vineyards has historically flouted Napa Valley tradition by emphasizing red Bordeaux varietals..."

Luxury Las Vegas, May 2009

"Its name derived from the French patois for Merlot, 'Little Blackbird'. Appropriately, their vineyard in the Oak Knoll District is planted to Merlot, and their wine style reflects Pomerol wines..."

Men's Journal, December 2008—Best Red under \$100—2006 Illustration Proprietary Red Wine

"It's the first American merlot with the flavor and complexity of the great French Bordeaux..."

Robb Report, November 2008—101 Fabulous Fermentations

"These brilliant bottles are guaranteed to please the crankiest connoisseur..."

Travel + Leisure GOLF, August 2008

"One of the more impressive newcomers has been a merlot-dominated blend from Blackbird Vineyards..."

Sommelier Journal, August 2008

"With Merlot overdue for a return to prominence, it looks like it's time for this little Blackbird to fly."



LUXURY
LAS VEGAS

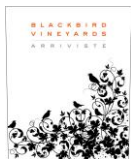




BLACKBIRD VINEYARDS

EDITORIAL REVIEWS

2010 VINTAGE



Arriviste Napa Valley Rosé Wine

- **Recommended** – Wine Spectator, Rosés from Around the World, July 31, 2011
(100 rosés on the list with only 3 recommended from Napa Valley)
- **Recommended** – Stephen Tanzer's Annual Report on Pink Wines, July, 2011
(Only rosé recommended from Napa Valley)
- **89 points** – Ken's Wine Guide, May 8, 2011
- **"Best Rosé from California...Maybe ever..."** – Gary Vaynerchuk, Twitter, February, 2011

2009 VINTAGE



Arise Napa Valley Proprietary Red Wine

- **94 points** – Wine Enthusiast, Best of Year Buying Guide, 2011
- **90 points** – Purely Domestic Wine Report, October, 2011

2008 VINTAGE

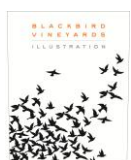
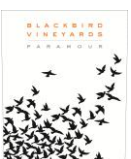


Illustration Napa Valley Proprietary Red Wine

- **93 points** – Wine Enthusiast, Best of Year Buying Guide, 2011
- **93 points** – Purely Domestic Wine Report, October, 2011
- **90 points** – Jamessuckling.com, 2008 California Cabernet Report, June, 2011
- **90 points** – Robert Parker's The Wine Advocate, December, 2010



Paramour Napa Valley Proprietary Red Wine

- **91 points** – Wine Enthusiast, Best of Year Buying Guide, 2011
- **92 points** – Purely Domestic Wine Report, October, 2011
- **92 points** – Jamessuckling.com, 2008 California Cabernet Report, June, 2011
- **91 points** – Robert Parker's The Wine Advocate, December, 2010



Contrarian Napa Valley Proprietary Red Wine

- **90 points** – Purely Domestic Wine Report, October, 2011
- **91 points** – Jamessuckling.com, 2008 California Cabernet Report, June, 2011



Arise Napa Valley Proprietary Red Wine

- **92 points** – Stephen Tanzer's International Wine Cellar, May/June, 2011
- **93 points** – Wine Review Online, May 9, 2011
- **91 points** – Robert Parker's The Wine Advocate, December, 2010
- **92 points** – The Connoisseur's Guide, November, 2010
- **95 points** – The Wine Cult, September 8, 2010