



BESPOKE COLLECTION

ARTISANAL BRANDS & EXPERIENCES

Welcome to the Bespoke Collection—a portfolio of artisanal brands and experiences.

Our team offers a curated selection of boutique wines, one-of-a-kind objets d’art, and unique lifestyle experiences in the Napa Valley, Argentina, and beyond. Led by Founder, Michael Polenske, and President, Paul Leary, the current Bespoke Collection portfolio includes Blackbird Vineyards, I. Wolk Gallery, and Ma(i)sonry in the Napa Valley, and Recuerdo Wines in Mendoza, Argentina.

Become inspired, explore exclusive offerings, and create your own tailor-made experience at www.bespokecollection.com.



Blackbird Vineyards is an artisanal producer of Pomerol-inspired wines from the Napa Valley. Planted in 1997, the estate vineyard is located in the heart of the Oak Knoll District. The vineyard’s valley floor topography presents optimum growing conditions for Winemaker, Aaron Pott, to produce elegantly styled, appropriately balanced red wines that offer short and long term cellaring potential. www.blackbirdvineyards.com



This historic 1904 stone building serves as a stylized backdrop for Ma(i)sonry Napa Valley—“a life aesthetic.” As an art, design, and collective wine-tasting gallery, Ma(i)sonry features a rotating collection of limited-production wines and internationally renowned art and furnishings to appreciate and acquire. Guests are welcome to peruse Ma(i)sonry’s St. Helena gallery, I. Wolk Gallery, seven days a week. www.maisonry.com and iwolkgallery.com



Recuerdo Wines offers enthusiasts the opportunity to experience premium wines that capture the best of Argentina’s unique terroir, specifically within the high-altitude Uco Valley. Recuerdo means “memory” or “memento” in Spanish. As such, the Recuerdo winemaking team of Santiago Achával and Pablo Martorell passionately believe that each bottle of Recuerdo should not only represent Argentina’s native terroir but also serve as a memory of each and every harvest. www.recuerdowines.com

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Blackbird Vineyards Name:	“Merlot” is French patois for ‘Little Blackbird’
Proprietor:	Michael Polenske
President:	Paul L. Leary
Winemaker:	Aaron Pott
Vineyard Manger:	Renteria Vineyard Management
Design Consultant:	David Hughes
Premiere Vintage:	2003
Wines Produced:	Napa Valley Proprietary Red Wine
Appellation:	Oak Knoll District
Vineyard Size:	10 Acres
Vines:	5717 Planted in 1997
Varietal Planted:	Merlot
Exposure:	Vineyard planted east to west
Topography:	Valley Floor – completely flat
Clone:	3
Root stock:	110R
Blackbird Vineyards Soil:	Haire-Coombs

Blackbird Vineyards Soil Comments:

Blackbird Vineyard is made up predominantly of the Haire type of soil. It holds proper soil moisture down deep and is available to the vines and allows Blackbird to be virtually dry-farmed. Haire soils are moderately well drained. The surface layer is brown and grayish brown loam or clay loam. The subsoil extends to a depth of 60 inches or more. It is pale brown and pale yellow clay and sandy clay. Coombs soils are well drained. The surface layer is brown and pale brown gravelly loam and clay loam. The subsoil is brown, light brown and pink clay loam. The substratum is very gravelly loamy fine sand.



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Ma(i)sonry can best be described as a living gallery—a destination where guests can appreciate art and furnishings that encompass a variety of works from 16th century European craftsmen to contemporary artists and designers, all while savoring limited production, artisan wines. Based on individual taste, some guests will find Ma(i)sonry’s appeal in the modern lines of an Alexandra von Furstenberg console, and others, as a contemporary showroom where wine and art seamlessly intertwine, enhancing the sensory appeal of both.

Ma(i)sonry Napa Valley’s intimate setting is reminiscent of a private home or club, rather than an ordinary art gallery or tasting room. It showcases a rotating collection of wines from founding collective partners including Blackbird Vineyards, Tor Kenward, Lail Vineyards, Pedras Wine Company, and Renteria Wines. Ma(i)sonry’s portfolio of winery collective partners will continue to evolve, and will rotate throughout the year.

At Ma(i)sonry, guests have a variety of choices for their wine tasting experience—from one of three private rooms in the historic house or the outdoor gardens, which are landscaped around architectural remnants, contemporary sculpture and a stone fire pit. In addition, century-old olive trees frame a 36-foot long communal redwood table.

Ma(i)sonry Napa Valley currently features internationally renowned furnishings, art and designs from Ron Mann, Alexandra von Furstenberg, Hudson Furniture, and Citizen: Citizen, to name a few. Additionally, Ma(i)sonry offers vintage pieces by Eames, Louis Vuitton and Bertoia among other distinguished design collections. Rotating artist exhibitions and furnishings will evolve throughout the year.

With every collection created by the hand of an artist, artisan, or designer, Ma(i)sonry’s varied incarnations are each as richly textured as the other, celebrating life’s aesthetics...



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Recuerdo Wines provides one-of-a-kind, exclusive wine experiences, both north and south of the Equator, through its partnership with Blackbird Vineyards in Napa Valley and The Vines of Mendoza in Argentina, two of the world's leading wine lifestyle companies.

Best of Two Valleys: Uco Valley and Napa Valley –The Vines of Mendoza's team of American wine enthusiast and entrepreneur Michael Evans and Pablo Gimenez-Riili work closely with Blackbird Vineyards & Ma(i)sonry's Michael Polenske and Paul Leary in Napa Valley to deliver these experiences in both valleys.

- The Vines of Mendoza offers Recuerdo Wine fans access to the Vines' luxury resort in the Recuerdo vineyard, as well as intimate Argentine wine experiences, including in-vineyard asado dinners.
- The Blackbird/Ma(i)sonry team offers fans access to the prestigious line of Blackbird wines and experiences at the art/design/wine gallery of Ma(i)sonry Napa Valley and with other premium lifestyle partners in Napa and beyond.

High elevation Uco Valley, environmentally friendly vineyard– The Malbec grapes are grown at over 3,700 feet and 32°S latitude in the heart of the Uco Valley at The Vines of Mendoza. This prime grape-growing region enjoys over 300 days of sunshine a year, a pure irrigation source from the Andes Mountains, rocky organic soils, and a broad variance between day and nighttime temperatures. These conditions allow the winemaking team to produce incredibly concentrated and complex wines with amazing structure and balance. The Torrontes grapes are grown in similar conditions in Fatima Valley in La Rioja, an outstanding region for Torrontes grapes.

Winemaking & state-of-the-art winery –Recuerdo Wines's state-of-the-art winery is located in the middle of the The Vines of Mendoza's Uco Valley vineyard and boasts extensive microvinification capabilities and cutting-edge technology. Recuerdo's winemaking team is led by Pablo Martorell, formerly of Clos de los Siete and one of Mendoza's most famous up-and-coming winemakers; and Santiago Achával, who boasts four of the five highest-rated wines in Argentine history, as judged by Wine Spectator, and the highest-rated Argentine wine to date, according to Robert Parker.

